COSTA RICA GLOBAL ASSOCIATION OF REALTORS CRGAR 2022-23 SPONSORSHIP PROGRAM



- Spread the new Omni MLS multiple listing platform throughout Costa Rica for verifiable data for current listings and recent sales.
- **Expand global awareness of Costa Rica**, CRGAR members and their listings, and the Costa Rica investment environment.
- Offer professional real estate training and membership across Costa Rica
- **Defend Costa Rica** against improper cross-border sales activity by foreign realtors.

THANK YOU FOR SUPPORTING OUR MISSIONS!

Contact Information - crgarrealtors@gmail.com

CRGAR SPONSOR PROMOTIONAL REWARDS

For supporting CRGAR at Gold (\$2,000.00), Silver (\$1,000.00) or Bronze (\$500.00) levels, 2022-2023 Sponsors receive media/market exposure for 12 months - from the early promotion of the Costa Rica CIPS Institute - through CRGAR Membership Renewal, CRGAR Classes, Extraordinary General Assembly (Dec) the Annual Meeting (Apr), to the start of the 2023-24 cycle. Gold and Silver Sponsors receive premium listing placement on CRGAR website and custom blog article highlighting their business and services.

SAMPLE REWARDS INCLUDE:

- 1. Logo/name placement every day of CRGAR/Costa Rica CIPS Institute and allied events through displays and banners which travel to all CRGAR events throughout the year.
- 2. Logo/name placement with live website links from the pages of CRGAR's website, www.CRGAR.com.
- 3. Name placement with live website links within the email templates of CRGAR, used for most announcements to the membership, network followers, and the broader public contact database approximately 20,000 contacts in the industry in Costa Rica and North America.
- 4. Use of the CRGAR Email Blast System 1 time in the next 12 months, to send a business promotion to the CRGAR contact database. (3x for Gold, 2x for Silver and 1x for Bronze).
- 5. Presence at Hemispheric Real Estate Conference in San Jose, Aug 9-10 www.cila2022costarica.com.
- 6. Logo and name placement within the CRGAR content posted to Activerain (270,000+ potential viewers).
- 7. Logo and name placement within blog content shared to Facebook (up to 18 Facebook Pages with approximately 11,000 followers having 1.4 million friends), LinkedIn (up to 44 groups with approximately 650,000 members) and CRGAR's Instagram account.
- 8. This year, the CRGAR Events are also promoted through the international calendar of the National Association of REALTORS (NAR) the largest local association in the world, CRGAR's partner local associations like Long Island Board of REALTORS.
- 9. The CRGAR Events will also be promoted through the blogs of supporters, posters in circulation in public places, and the individual efforts of CRGAR members and committed sponsors. All will also draw attention to online resources for information.
- 10. CRGAR produces the Costa Rica CIPS institute, offering training for the NAR Designation "Certified International Property Specialist." This institute attracts international realtors, and the promotions for it are global.

OUR ANNUAL SPONSORS KEEP CRGAR TEACHING, HELPING, GROWING & SHOWING **COSTA RICA TO THE WORLD!**



PLEASE SHOW THEM YOUR BUSINESS SUPPORT

Facio&Cañas













































CRGAR GOAL

EXPAND GLOBAL AWARENESS OF COSTA RICA, CRGAR, ITS MEMBERS AND THEIR LISTINGS, AND THE INVESTMENT ENVIRONMENT



CRGAR has been a Costa Rica leader in creating forums, events, presentations, and information, to help focus global attention on the country.

CRGAR's planned 2023 CIPS Institute, offering instruction to realtors seeking the NAR Designation of Certified International Property Specialist, will be the 11th time in the last 13 years in which CRGAR organized this event. The CIPS Institute attracts international attendees to understand Costa Rica, as well.

CRGAR has sent speakers and attendees to international realtor events to raise awareness of Costa Rica each year since 2000.

CRGAR intends to give the Costa Rica MLS a new look, and some new functionality this year. CRGAR member listings will become available in multiple other MLS systems in North and South America, based on the Omni MLS Platform.

CRGAR GOAL

DEFEND COSTA RICA AGAINST IMPROPER CROSS BORDER SALES ACTIVITY BY FOREIGN REALTORS



CRGAR successfully brought the previously unknown scope of this issue to the attention the largest realtor organization in the world, NAR. After understanding conditions in just two major U.S. cities, NAR changed direction and will help CRGAR to reduce this problem in Costa Rica, as well as work similarly with other real estate professionals in other countries.

CRGAR needs your support to maintain our momentum with all goals!

CRGAR - Costa Rica Global Association of REALTORS®

Thank You for Helping Us Move Our Real Estate Profession Forward!

2022 Credit Card Authorization /Bank Transfer Form/Factura Information



The Members and Board of CRGAR Welcome You to Participate as Sponsor of Our 2022 Activities and Professional Goals!



Return form by email to <u>crgarrealtors@gmail.com</u>
Full Payment Required Before Participation Is Authorized

Full Payment Required Before Participation Is Authorized A) Please Print:	
Participant/Your Name	Date
Email	Phone
City State/Prov	Country
Legal Name for Factura/Tax Receipt	
Legal ID # Mandatory:	(personal name/passport#) or (corporation name/ID#)
quoted in US Dollars. Fees may be subject to a \$100.00 (USD) charge for a	("Participant" named above - sign here) General Terms: All fees are ny cancellation after your payment is processed by CRGAR. The "Participant" named iation of REALTORS* from liability for injuries or damages suffered during any CRGAR
C) I want to support CRGAR at the following level:	
GOLD \$2,000 + \$260 VAT: \$2,260	SILVER \$1,000 + \$130 VAT: \$1,130
	BRONZE \$500 + \$65 VAT: \$565
B) TOTAL PURCHASES ON THIS PAGE	
Please Enter Total of Purchase from Ab	ove, (For credit cards, enter total again in Section D below: "*****")
D) Billing Information for Credit Card Account:	Credit Card Type (all majors)
Account Number	Security Code (Back of the card)
Account Holder Name	Expiry Date (mm/yy) /
Street Address	
	Country
Phone Email Addres	ss
***** I,(care	tholder signature as on the credit card), authorize CRGAR to charge
my credit card account \$ (total amo	
D) <u>Bank Transfer Information for CRGAR</u> – Please put you <u>crgarrealtors@gmail.com</u>	r name in the memo of your transfer receipt and email to

BCR – Banco de Costa Rica - Dolares

Costa Rica Global Association of Real Cedula Juridica # 3-002-275407 Cuenta en Dolares # Corriente CR82015201325000208008 **BAC San Jose - Dolares**

Costa Rica Global Association of Real Cedula Juridica # 3-002-275407 Cuenta en Dolares# CR58010200009115207818